



# Spring Seminar 2017

## Calgary Dental Assistants Association

### April 22, 2017

### Valley Ridge Golf Club

11618 Valley Ridge Park NW, Calgary, AB

Registration accepted till APRIL 14<sup>th</sup>

#### Registration Options:

1) Mail Cheque or Money Order payable to Calgary Dental Asst. Assoc. to:

CDA President  
2420 35 St. SW  
Calgary, AB  
T3E 2Y1

\$25 charge for NSF cheques

2) E-Transfers to [treasurer@calgaryrda.ca](mailto:treasurer@calgaryrda.ca)

3) Cheque accepted at any general meeting

All payment options MUST be accompanied by this completed registration form. Emailed to [president@calgaryrda.ca](mailto:president@calgaryrda.ca) or mailed to the address above

#### Membership Now Open

Purchase an Associate membership for \$40. Enjoy access to member pricing, attend general meetings and educational evenings, and receive discounts at various sponsors. Find more info at [www.calgaryrda.ca](http://www.calgaryrda.ca)

First Name \_\_\_\_\_

Last Name \_\_\_\_\_

Email Address \_\_\_\_\_

Phone # \_\_\_\_\_

CDA # \_\_\_\_\_ RDA # \_\_\_\_\_ OTHER \_\_\_\_\_

#### Early Registration-up till March 24<sup>th</sup>

CDA Member    Non –member    Student  
 \$75                       \$125                       \$45

#### Late Registration-after March 24<sup>th</sup>

CDA Member    Non –member    Student  
 \$90                       \$135                       \$50

Registration is a full day-includes lunch and snack breaks

#### **Payment Method**

Cheque # \_\_\_\_\_  Money Order     E-Transfer

#### **Payment made by**

Office                       Attendee

#### **Office Registration**

Please fill out one form per person.

Name of Office \_\_\_\_\_

\* PLEASE NOTE: WE CANNOT ACCEPT DEBIT CARD PAYMENTS \*

Credit Card # \_\_\_\_\_

Expires \_\_\_\_ / \_\_\_\_

Cardholder Name \_\_\_\_\_

Signature \_\_\_\_\_

Please direct any dietary concerns or general inquiries to [president@calgaryrda.ca](mailto:president@calgaryrda.ca)



# Spring Seminar 2017

## Calgary Dental Assistants Association

**Valley Ridge Golf Club**  
11618 Valley Ridge Park NW, Calgary, AB

### Day Schedule

#### **8:30am: Registration**

#### **9:00am: Dr. Lee Darichuk - Anesthesia monitoring and safety protocols in Dentistry**

**Bio:** A native Calgarian, Dr. Lee Darichuk obtained his BSc degree at the University of Calgary and completed his dental degree at the University of British Columbia in 2004, followed by a General Practice Residency at Vancouver Hospital. He then relocated to Winnipeg in 2005 to begin residency in Oral & Maxillofacial Surgery at the University of Manitoba. Following graduation, Dr. Darichuk maintained a private practice in Winnipeg until January 2015. He is a Fellow of the Royal College of Dentists of Canada, a specialist in Oral & Maxillofacial Surgery in Alberta, and a specialist member of the Manitoba Dental Association. In his spare time he enjoys cheering on the Calgary Flames and Winnipeg Jets, travel, and soaking up continuing education to improve his ability to serve his patients.

**Topic Summary:** Sedation and anesthesia standards are in flux in Alberta. This presentation will identify key monitoring equipment, training and emergency protocols that RDAs should be aware of.

**Possible competencies:** B-4-3, B-5-1, B-5-2, B-5-3, C-5-2, C-5-3, C-5-4, C-6-4

#### **10:00am: Break (light snack and refreshments provided)**

#### **10:30am: Bobbie-Jo - CAD/CAM dentistry: A Digital Age**

**Bio:** Bobbie-Jo from Patterson Dental has been empowering dental offices through the use of CAD/CAM technology for over 15 years. Her passion for dentistry is evident and her enthusiasm is contagious. Bobbie-Jo started off her dental career as a dental assistant and has been in the dental industry for over 27 years now and is still enjoying every minute. Bobbie-Jo loves travelling, golfing and going to the mountains with her adorable dog Scout.

**Topic Summary:** Bobbie-Jo's presentation will concentrate on the power of providing one-appointment dentistry. The positive impact going digital will have on the practice, the benefits to your patients and the level of personal satisfaction that CAD/CAM dentistry can give you as a dental assistant.

**Possible competencies:** A-8-3, A-8-4, C-4-3, H-2-2, H-2-4, H-2-5, K-2-1, K-3-4, K-3-5, K-3-6

#### **12:00pm: Lunch (provided)**

#### **1:00pm: Claudette Stiven - Dental Marketing that works!**

**Bio:** Claudette is a veteran entrepreneur working home-based businesses for over 15 years. Presently with Cayk Marketing where she is utilizing her Advanced Social Media Certificate, specializing in: Facebook, Twitter, LinkedIn, YouTube, Google+, as well as Internet marketing, Google analytics and website optimization. She is also volunteering and consulting for: Sunshine Foundation, Synchro-Canada, Lung Association-Sleep Apnea and the Doorway Charity.

**Topic Summary:** Facebook... Twitter... Instagram- just to name a few! There are so many different social media outlets out there. Learn some great tips for navigating your way around social media! See how effective marketing will work for your dental practice! Learn from a social media expert on how to get new patients through your door & master the art of social media!

**Possible competencies:** J-1-6, J-1-7, K-3-1, K-3-5, K-3-6

#### **2:00pm: Bob McAllister - Dealing with stress in the workplace & difficult office culture**

**Bio:** Bob is an internationally respected educator in conflict resolution, organizational dynamics and leadership. He is a certified therapist, executive coach, mediator, seminar and conference speaker. He is the author of numerous instructional videos used in Criminal Justice, Education and the Transportation Industry, focusing on practical verbal strategies for dealing with difficult human interaction. Bob has shared these techniques with a number of Calgary based dental practices.

**Topic Summary:** Principals, practitioners, and support staff in our industry are very aware that the workplace is not without its challenges. It is sometimes difficult to navigate office dynamics while delivering excellent service to our patients. Unfortunately, there are times when unanimity and cooperation are elusive. Our personal commitment to being a voice for process improvement and harmony can give way to simply trying to survive. In this session we will be focusing on discovering and reinforcing our commitment to shared success in the workplace. We will be examining the role of "I" in TEAM and how what we choose to THINK, FEEL and DO can promote; a healthy team dynamic, a personal sense of security and satisfaction and create a supportive environment for our patients.

**Possible competencies:** G-4-1, G-4-2, G-4-3, G-4-4, G-4-5, G-4-6, I-5-1, I-5-2, I-6-2

#### **3:00pm: President's Address and Door Prizes**