



Spring Seminar

2022

Sheena Fiander

I have a degree in Management Major in International Business and a diploma in marketing. I have been with Dentsply for just over 12 years and work as part of the chairside team that focuses on restorative, hygiene, x-ray, anesthetic, and small equipment. My territory is Calgary and Red Deer and my co-worker Melissa Mark (will be on mat leave) covers South Calgary, Lethbridge, Medicine Hat, and East Kootenays.

I will touch on the company, the divisions and portfolios. I will also cover our full Class II product line, and any new innovative products we have at that time.

Manuela Robertson CDA

Will be focusing on pain management and bioactive materials in the Dental Field. Senior Territory Manager - Western Canada Manuela Robertson is a professional dental pharmaceutical territory manager who brings 29 years of experience in the dental field. within a variety of roles.

Jodi Besler RN

She will speak on Elder Abuse and the effects of Covid-19 on seniors in care facilities.

- What is abuse?
- Cycle of abuse
- Responsibilities of service providers
- Details about reporting abuse
- The processes after a report of abuse
- What to do if a client is abusive?

Jodi Graduated 1994 Foothills School of Nursing. Completed the following certifications: Certified Diabetes Educator from Canadian Diabetes Association, Certified Adult Educator from Mount Royal College/University, and a Certified Gerontological Nurse from the Canadian Nurses Association.